

BUSINESS VISION STATEMENT

Ask Yourself:

What type of business do you want to be?

Who do you want to work with? How many clients do you want to have?

What services do you want to provide?

How do you intend to deliver? Who will do what?

How much money do you want to make?

How many hours/days do you want to work? How much vacation do you want?

What do you charge? How do you charge? (Based on hours, service, project, etc.)

Other things to consider?
